

This is SlipStream

SLIPSTREAM®

This is what we deliver...

The fastest Web browsing and email acceleration for service providers resulting in:

- the most compelling user experience
- more data revenue
- reduced network costs
- significant bandwidth savings

This is our story...

2000

this is SlipStream in two thousand . . .

● Text compression starts in the labs of the world-renowned computer science and computer engineering faculties at the University of Waterloo, 3 Professors take their work in information theory and network (wireless and wireline) architecture research to new levels. SlipStream begins . . .

2001

this is SlipStream in two thousand and one . . .

- Company secures a new President and seed funding.
- Employee count: 3.
- Commercialization of dial acceleration for ISPs is underway.

2002

this is SlipStream in two thousand and two . . .

- 1st round funding.
- By year end, first ISP Customers - NetZero (US) and Execulink (Canada).

2003

this is SlipStream in two thousand and three . . .

- By year end, 500 ISPs worldwide had been signed on making SlipStream technology the defacto standard in acceleration, compression & network optimization technology.
- R&D focuses on compression for JPEG and GIF images.
- VeriTest results prove SlipStream's dial accelerator performance leadership .

2004

this is SlipStream in two thousand and four . . .

- 2nd round funding.
- R&D focuses on progressive image coding and concurrent loading, along with extended compression to include email and FTP.

2005

this is SlipStream in two thousand and five . . .

- Company expands to over 60 employees.
- SlipStream now profitable for three years running . . .
- SlipStream reaches more than 2000 service provider customers in over 45 countries!
- SlipStream extends their reach over broadband and lower speed DSL networks issuing further innovation to help ISPs build new revenue streams.
- SlipStream launches **NOW!Imaging™** - a revolutionary way to deliver multimedia content faster without reducing image quality. The first product to accelerate multimedia content.
- R&D focuses on :
 - Optimization & acceleration for 3G mobile networks
 - J2ME client
 - Multimedia content

2006

this is SlipStream in two thousand and six . . .

- From start up to world leader, SlipStream bounds ahead with over 2200 global customers in over 50 countries!
- SlipStream receives the Gold Global Export Trading award for market expansion of a product.
- SlipStream MSP launches placing SlipStream in the forefront (again) as the provider of the fastest, most reliable and easily deployed mobile/wireless data accelerator on the market.
- CWLab confirms SlipStream MSP is up to 2x faster than alternative acceleration providers and delivers more than 2x compression enabling the best user experience and network optimization.
- appLabs Technologies validates SlipStream SP5.0 with NOW!Imaging™ accelerates up to 19.69x faster, making it the fastest Web and email acceleration solution available.
- R&D focuses on multimedia content – SlipStream charges forward with optimization of multimedia content.
- Research In Motion® (RIM), creators of BlackBerry® solutions, acquires SlipStream for their superior acceleration & compression technology.
- SlipStream launches SlipStream SP5.1 and NOW!Imaging 2.0 with support for Microsoft Internet Explorer® and FireFox® 2.0.

This is SlipStream



SLIPSTREAM®

This is who we are...

- Performance Leaders
- Ongoing Innovators
- Strategic Partners
- Subsidiary of Research In Motion (RIM)

This is what we do...

Accelerating your business

SlipStream technology is the de facto standard in acceleration, adaptive data compression and network optimization technology. SlipStream enables Internet Service Providers (ISPs), Application Service Providers (ASPs), and other Technology Partners to deliver the fastest and most satisfying online experience for dial, broadband and fixed wireless users, while significantly reducing bandwidth requirements and infrastructure investment. The result? Significantly increased user satisfaction, productivity and service adoption, which lead to higher revenue and profits!

Solutions

These are our solutions...

The **SlipStream Acceleration and Optimization server** is the core technology behind all SlipStream products featuring industry-leading lossy and lossless compression algorithms. The patented technology is built on advances in information theory and network architecture research.

For Internet Service Providers (ISPs), SlipStream SP is the most widely deployed Web and email acceleration solution offering ISPs unrivalled features and functionality to further differentiate their service offerings.

SlipStream NOW!Imaging provides the latest in superior image delivery. NOW!Imaging combines unique image compression techniques with newly developed concurrent image delivery to render all image data on Web pages simultaneously.

BlackBerry® Internet Service is a seamless integration solution that connects an ISP's email server to new and existing BlackBerry devices providing users with a fuller mobility experience.



These are our customers/partners...

- Internet Service Providers (ISPs)
- Application Service Providers (ASPs)
- Resellers / Wholesellers
- Technology Partners

"...it is one of the biggest advances in data compression since the late 1970s when two Israeli researches developed the Lempel-Ziv algorithm. Jacob Ziv, a co-founder of the landmark code, describes Dr. Yang's work as an "elegant and efficient" innovation that has the potential to "significantly outperform" his own famous algorithm.

"This is indeed a very significant result," says Ziv.

Source: Technology Spotlight

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